

March 2022

# MARKETING PROPOSAL



**RefCare**

*Health is Precious*

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## Who We Are

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**RefCare** India is team of experienced communication executives who are in the business of meeting Dr's, conducting various marketing activity viz. CME, Camps, organizing OPD, visiting hospitals, empanelment with Govt., corporate and other Hospitals.

We offer end to end solution right from land allocation, infrastructure, Govt. Liaisoning OT, Instrumentation, NABH, Blood Bank, Pathology Insurance tie-up & Marketing.

## What We Do

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- Keep patients engaged with relevant, personalized, and timely outreach during their journey
- Retain patients over the long-term and improve loyalty in your healthcare community
- Drive more qualified leads to generate revenue
- Evaluate your productivity and re-align strategy
- Increase your strategic advantage to attract patients in an increasingly competitive marketplace



## How We Can Help

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As we all know marketing a hospital can be a very challenging task, our prior experience in this industry have made us figured out the path to success. Let RefCare help you design a well-planned hospital marketing strategy. There may be many instances where you see that the referral of the patients to your hospital is less despite having a marketing team, this may be because there is a wide gap in the market about the knowledge of your hospital. This is where we come in, we bridge the existing gap and help you increase the referrals to your hospital

